2019

IMPACT REPORT

PREPARED BY EDEN PRAIRIE COMMUNITY FOUNDATION



EPCF Board Chair PG Narayanan, Eden Prairie TreeHouse Executive Director Tammy Ryder-Harms, and EPCF Vice Chair Ron Case.

MANY NEEDS FILLED IN 2019

The Eden Prairie Community Foundation continued to help launch new nonprofits by raising more than \$33,000 in 2019 for the new Eden Prairie TreeHouse program.

TreeHouse offers mentoring and other support to hurting teens, and while it has roots throughout the metro area, the Eden Prairie services are new.

A year earlier, the Foundation raised about \$26,000 and offered fiscal-sponsorship services to help establish Onward Eden Prairie, which provides stable housing

to young adults. Today, they are a full-fledged nonprofit with a house in Eden Prairie.

In addition to helping hurting teens,
Foundation granting in 2019 helped the
homebound and hungry, older adults,
struggling students, victims of abuse, young
pregnant moms who are homeless, teens
seeking jobs, and many more. It was a record
year for granting, helped in part by the debut
of the Brewfest Choice Grants.

Thanks, EP donors, for making this possible!

When Flagship Bank presented a \$2,000 check in December to the Foundation's Youth Initiative, it helped provide scholarships for kids' after-school activities: swimming lessons, enrichment classes, driver's training, sports, theater, and more.

About \$33,000 has been raised for this PROP-administered program, meaning more than 300 kids have been provided scholarships since the Youth Initiative began. One of those last year was a teen whose family needed help affording prep classes for the ACT test. Not only did the student attend those courses, but became college-ready.

HELPING YOUNG PEOPLE ACHIEVE

The Youth Initiative

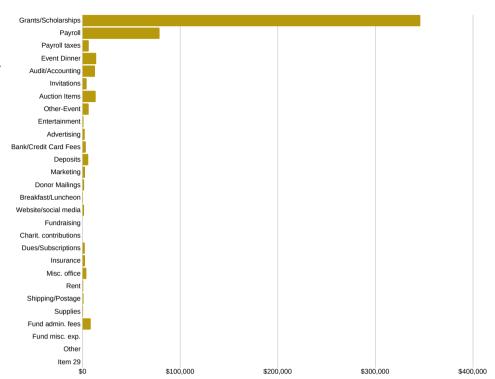
Foundation Financials

WHERE THE MONEY IS SPENT

The Foundation is audited annually. Find detailed Financial Statements and our IRS Form 990 on the Foundation website at epcommunityfoundation.org/who-we-are/financials/

The chart at right attempts to show where our money goes. The money directed to grants and scholarships is typically between \$150,000 and \$350,000, a broad range that depends on the projects and initiatives being tackled by the Foundation and its fund holders.

Where the Foundation's Dollars Go

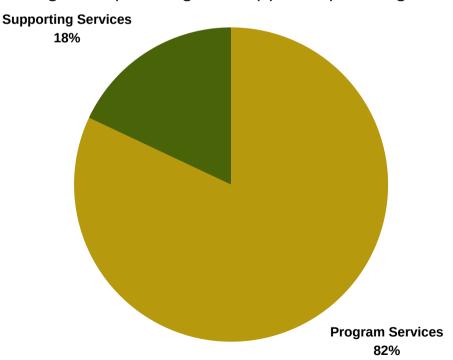


HOW MUCH TO PROGRAMS?

Nonprofits have unique accounting and reporting requirements. That includes identifying which expenses are for "support," such as administration and fundraising, and which expenses are for "programs" that deliver on the nonprofit's mission.

While ratios like these aren't the last word, they do provide transparency. The Foundation has earned GuideStar's Gold Seal of Transparency for its disclosure of valuable information to donors. You can find our information on www.guidestar.org.

Program Spending vs. Support Spending



Statements of Support, Revenue and Expenses and Changes in Net Assets -- Modified Cash Basis Years Ended June 30, 2019 and 2018

	2019				2018
		TEMPORARILY	PERMANENTLY		
	UNRESTRICTED	RESTRICTED	RESTRICTED	TOTAL	TOTAL
Support and Revenue					(Summarized)
Century Club	\$11,145	\$ -	\$ -	\$11,145	\$12,752
Event Receipts	136,828	-	-	136,828	107,573
Donations	29,829	-	-	29,829	28,656
Jean Harris Scholarship	-	-	1,550	1,550	1,100
Society of Founders	-	-	1,520	1,520	4,060
Youth Initiative PROP	-	6,786	-	6,786	1,202
Donor Advised Funds	-	72,800	-	72,800	113,717
EP Players	-	1,228	-	1,228	1,320
Endowments	-	-	96,625	96,625	165,264
Grants Fund	-	5,040	-	5,040	20,544
Miracle Field	-	23	-	23	1,076
EP Reads Program	-	100	-	100	4,240
Beyond the Yellow Ribbon	-	243	-	243	212
EP Fire Relief	-	-	-	_	30
Lions United	-	183,555	-	183,555	25,000
Interfaith Circle	-	500	-	500	968
Onward Eden Prairie	-	3,735	_	3,735	49,525
School Supply Fund	-	4,772	-	4,772	· <u>-</u>
Investment Income	1,176	40,931	20,735	62,842	44,943
Fiduciary Agent Fee	-	-	-	-	3,674
, 0					
Other Revenue	-	-	-	_	-
Net Assets Released from Restriction:					
Satisfaction of Donor Restrictions	335,509	(333,669)	(<u>1,840)</u>	_	-
Total Support and Revenue	<u>514,487</u>	(13,956)	<u>118,590</u>	<u>619,121</u>	<u>585,856</u>
				<u> </u>	
Expenses:					
Program Services:					
Community Support	385,345	-	-	385,345	193,591
Events	41,147	-	-	<u>41,147</u>	<u>75,018</u>
Total Program Expenses	426,492	-	-	426,492	268,609
-					
Supporting Services:					
General and Administrative	50,107	-	-	50,107	44,511
Fundraising	<u>44,181</u>	-	-	<u>44,181</u>	<u>35,786</u>
Total Support Expenses	94,289	-	-	94,289	80,297
Total Expenses	<u>520,781</u>	-	-	<u>520,781</u>	<u>348,906</u>
Change in Net Assets	(6,294)	(13,956)	118,590	93,340	236,950
Net Assets:					
Beginning of Year	<u>226,586</u>	<u>493,371</u>	<u>249,129</u>	<u>969,086</u>	<u>732,136</u>
End of Year	\$220,292	\$479,415	\$367,719	\$1,067,426	\$969,086

For more financial information about the Eden Prairie Community Foundation, please visit www.epcommunityfoundation.org. Under "Who We Are," click "Check Our Financials"

TOGETHER WE ACCOMPLISH MORE



EPCF was a proud supporter of PeopleFest and its field trip to IndiaFest last year.

Your support always goes beyond the Foundation, because we collaborate with other groups to reach more people.

Some of this collaboration is aimed at helping residents understand and appreciate the diversity that exists in Eden Prairie. We do this by helping create events like PeopleFest (and our field trip to IndiaFest, at left), and Culture 'N Motion.

We match residents and nonprofits through The GIVE Gathering volunteer fair, and we work with the city and school district to provide the informative "State of the City, Schools & Foundation."

Your support also helps us provide donor-advised funds to philanthropic families, and through these funds, many additional grants are made each year.

One of our unique roles is to be "fiscal sponsor" to fledgling organizations or projects that need help in order to make an impact in Eden Prairie.

In 2019, we added the Eden Prairie Schools - School Supply Fund to support a multi-organizational effort providing back-to-school supplies for kids in need. Two newer funds are the Southwest Pride Fund, which supports the local LGBTQ community, and Marilyn's TWOcan, which provides bike rides to cooped-up seniors.

HELPING OTHERS MAKE AN IMPACT

About Fiscal Sponsorship



Every year brings a new attendance record for Prairie Brewfest. (Photo by Steve Silverman of Silverman Be Remarkable.)

YOUR ATTENDANCE HELPS US DO MORE

Your support of the Foundation's two main fundraising events—EP Gives and Prairie Brewfest—is awesome.

In April 2019, EP Gives revenue topped \$100,000, a record for this event.

Meanwhile, attendance at the fall craftbeer festival Prairie Brewfest continues to grow every year, reaching 750 last September.

Events are the Foundation's dominant fundraising method, so your support is critical. It buoys the Foundation's programs and operation, but more importantly, it generates grant dollars so we can help more of your Eden Prairie neighbors in need -- young, old, disabled, homeless, abused and other segments of our community.

So, attend EP Gives on May 2, 2020 and Prairie Brewfest on Sept. 12, 2020.

One of the Foundation's greatest challenges is to grow its Endowment Fund. Earnings from this perpetual fund help cover operational costs so that more of the donor dollars raised from events and appeals go to granting and other impacts.

In 2019, the Endowment Fund grew from about \$328,000 to more than \$474,000, but our immediate goal is \$2 million, so much work remains.

Many thanks to our endowment donors for assuring that the Foundation's work is sustained!

ENDOWMENT: KEY TO SUSTAINABILITY

Gains were made in 2019

TO OUR 2019 DONORS: THANKS!

The following list represents 2019 giving to the Foundation and its funds by individuals, families, organizations, foundations, and businesses—both unrestricted giving for operations and restricted giving to specific needs and causes. Thank you to each and every donor! Every effort has been made to ensure that this donor list is accurate. Please accept our sincerest apologies for omissions or errors. If you find a mistake, please contact Executive Director Mark Weber at mweber@epcommunityfoundation.org so we may correct this report as it exists online.

\$25,000 AND ABOVE

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\$10,000 TO \$24,999

Bev & Brad Aho Minnesota Vikings Wilf Family Foundation

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Elevate at Southwest Station

Continued on next page

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Continued on next page

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Continued from previous page

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IN-KIND DONORS

Eden Prairie Lifestyle Magazine Jorstad & Reuther Graphic Design Kowalski's Eden Prairie Market PIM Arts High School Silverman Be Remarkable

FUNDHOLDERS

The Foundation is a vehicle for giving, both for families and organizations that have charitable funds. Below are our donoradvised fund holders and our communityimpact funds (organizations for which we are fiscal sponsor):

DONOR-ADVISED FUND HOLDERS

Bev and Brad Aho Pastor Rod and Julane Anderson Nancy Heim and Michael Luger Terry and Bruce Hutchins Jeffrey Lukens and Nancy Tyra-Lukens Joe and Carol Stoebner

COMMUNITY IMPACT FUNDS

CounterAct Fund Dr. Jean Harris Scholarship **Eden Prairie Reads** EP Beyond the Yellow Ribbon **EP Disability Awareness Committee EP Schools - School Supply Fund**

Interfaith Circle Marilyn's TWOcan Onward Eden Prairie PROP Youth Scholarship Fund Southwest Pride, Powered by Eden Prairie Youth Initiative



Small organizations like Marilyn's TWOcan, which provides older or disabled adults rides on specially designed bicycles, use the Foundation's nonprofit status during their fledgling years.

SETTING STRATEGY FOR BIG IMPACT

EPCF plan under review

The Foundation's dedication to making a bigger impact in Eden Prairie is rooted in its Strategic Plan, with a major review started in 2019 and continuing into 2020.

While the update has yet to be completed, here's an early list of priority community needs that have been reviewed by stakeholder groups and voted on by the EPCF Board of Directors:

- "Hub" that ensures needs are recognized, services are available, people are aware, and there's a sense of belonging.
- Poverty overall and especially new tools to address affordable housing and transportation issues.
- Greater capacity and financial/volunteer support so the Foundation can do more.
- Unite EP by bridging cultural differences and making diversity more known, understood, and appreciated.
- Services to the aging (especially staying in one's own home) and to other marginalized people.





The EPCF Board of Directors, in 2019, began a thorough review of its Strategic Plan, organizing focus groups to get community input, then gathering in retreat to identify needs and issues to address over the next 3-5 years. That work continues. **Board** members pictured: Tina Palmer, Ron Case, Carlos Berger.

YOUR EPCF LEADERS: PLEASED TO SERVE

The Foundation's board members are leaders who know Eden Prairie well and bring special skills to the organization. Currently they are:

OFFICERS

PG Narayanan, board chair Ron Case, vice chair Jay Lotthammer, secretary Tom Wargolet, treasurer

DIRECTORS

Pastor Rod Anderson, director Mary Battista, director Carlos Berger, director Alonso Chicre, director Jeff Jiang, director Elaine Larabee, director Astrid Mozes, director Pastor Paul Nelson, director Tina Palmer, director

EXECUTIVE DIRECTOR

Mark Weber

If you are interested in serving as a leader on the Foundation's board or any of its committees, please contact Mark Weber at (952) 949-8499 or mweber@epcommunityfoundation.org.