

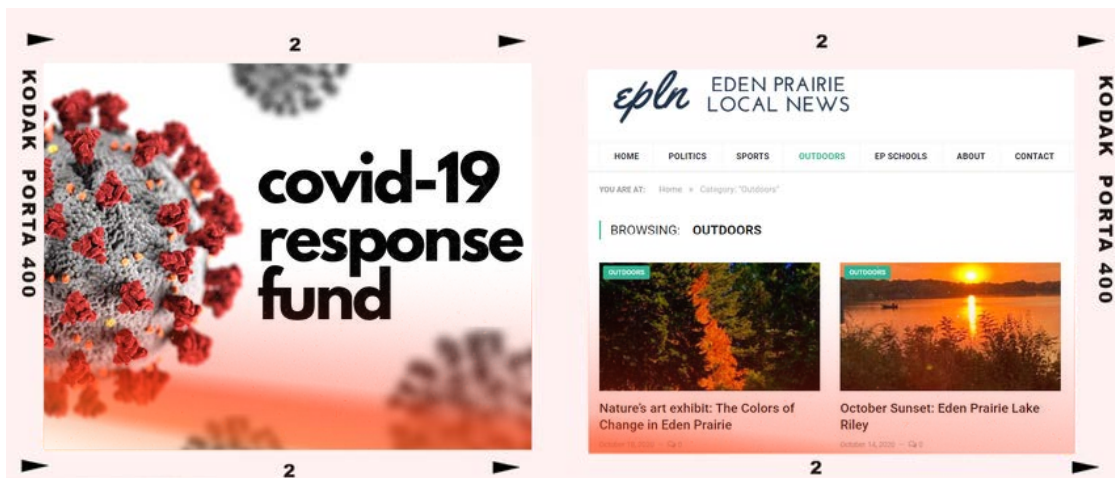


**2020**

# **IMPACT REPORT**

**PREPARED BY**

**EDEN PRAIRIE  
COMMUNITY FOUNDATION**



Two of the bigger Eden Prairie needs addressed by the Foundation in 2020 were pandemic relief and the preservation of local reporting.

## ADDRESSING EP'S BIGGEST NEEDS

Eden Prairie residents who needed basic social services during the COVID-19 pandemic and those who value local news were among the groups that received help in 2020 from the Eden Prairie Community Foundation.

The Foundation was one of the first in the Twin Cities to start a COVID-19 Response Fund and ask residents and businesses to donate to it so that basic social services such as food could continue to be provided, uninterrupted, to those in need.

As you well know, the pandemic increased the number of residents out of work, out of the classroom, and needing help. It also forced nonprofits that serve as our social-services safety net to operate in new ways, since large-scale group volunteer work was also made impossible by social-distancing rules.

The COVID-19 Response Fund, generously supported by folks like you, helped. It provided badly needed grants for food, beds, rental assistance, grief counseling, personal-protection equipment, and more.

More than \$75,000 has been raised for this

fund, and already nearly \$45,000 in grants has been distributed. More granting is ahead, as we near the end of this long global nightmare.

A second big need in 2020 was filling the void left by the April closing of the Eden Prairie News, our local newspaper of 46 years.

Almost immediately, the Foundation convened a group of concerned citizens and offered them fiscal sponsorship so they could begin to create a new, nonprofit "news center" that would preserve the local reporting so necessary for an engaged and informed community.

The new product is the Eden Prairie Local News, a website at [www.eplocalnews.org](http://www.eplocalnews.org) that was cobbled together by volunteers and is attracting major support.

Sometime in 2021, it will hire a professional journalist to keep the enterprise growing and on a new and sustainable path so that all residents have this valuable tool called local news and information.

Thanks, EP donors, for making this possible!

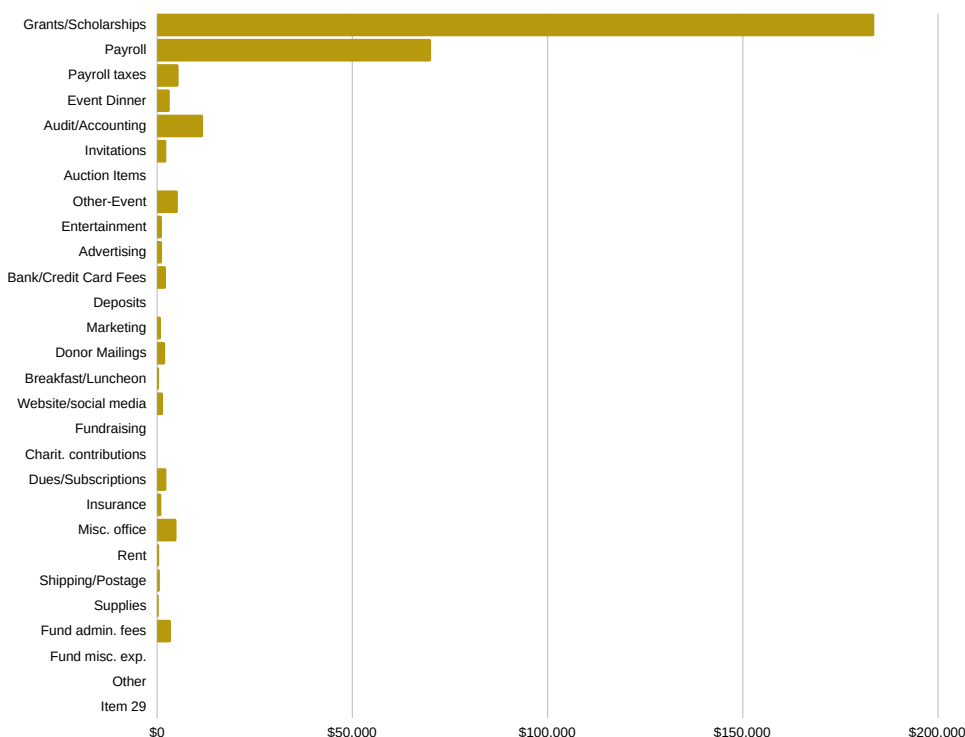
## Foundation Financials

# WHERE THE MONEY IS SPENT

The Foundation is audited annually. Find detailed Financial Statements and our IRS Form 990 on the Foundation website at [epcommunityfoundation.org/who-we-are/financials/](http://epcommunityfoundation.org/who-we-are/financials/)

The chart at right attempts to show where our money goes. The money directed to grants and scholarships is typically between \$150,000 and \$350,000, a broad range that depends on the projects and initiatives being tackled at any one time by the Foundation and its fund holders.

## Where the Foundation's Dollars Go



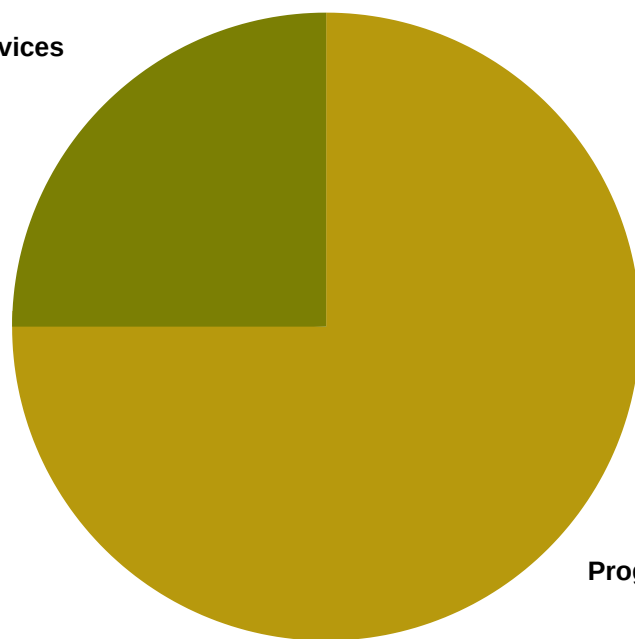
## HOW MUCH TO PROGRAMS?

Nonprofits have unique accounting and reporting requirements. That includes identifying which expenses are for "support," such as administration and fundraising, and which expenses are for "programs" that deliver on the nonprofit's mission.

While ratios like these aren't the last word, they do provide transparency. The Foundation has earned GuideStar's Gold Seal of Transparency for its disclosure of valuable information to donors. You can find our information on [www.guidestar.org](http://www.guidestar.org).

## Program Spending vs. Support Spending

Supporting Services  
25%



Program Services  
75%

# Statements of Support, Revenue and Expenses and Changes in Net Assets -- Modified Cash Basis

Years Ended June 30, 2020 and 2019

	2020	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL	2019 TOTAL
	<u>UNRESTRICTED</u>				(Summarized)
Support and Revenue					
Century Club	\$16,831	\$ -	\$ -	\$16,831	\$11,145
Event Receipts	34,461	-	-	34,461	136,828
Donations	68,784	-	-	68,784	29,829
Jean Harris Scholarship	-	-	1,500	1,500	1,550
Society of Founders	-	-	-	-	1,520
Youth Initiative PROP	-	3,517	-	3,517	6,786
Donor Advised Funds	-	67,800	-	67,800	72,800
EP Players	-	1,015	-	1,015	1,228
Endowments	-	-	80,158	80,158	96,625
Grants Fund	-	-	-	-	5,040
Miracle Field	-	-	-	-	23
EP Reads Program	-	75	-	75	100
Beyond the Yellow Ribbon	-	-	-	-	243
EP Fire Relief	-	-	-	-	30
Lions United	-	-	-	-	183,555
Interfaith Circle	-	1,050	-	1,050	500
Onward Eden Prairie	-	3,355	-	3,355	3,735
School Supply Fund	-	1,210	-	1,210	4,772
COVID-19 Response Fund	-	62,206	-	62,206	-
Marilyn's TwoCAN	-	1,800	-	1,800	-
Southwest Pride	-	200	-	200	-
Investment Income	528	10,819	11,784	23,131	62,842
Fiduciary Agent Fee	3,382	-	-	3,382	-
Other Revenue	-	-	-	-	-
Net Assets Released from Restriction:					
Satisfaction of Donor Restrictions	<u>169,195</u>	<u>(167,204)</u>	<u>(1,991)</u>	<u>-</u>	<u>-</u>
Total Support and Revenue	<u>293,181</u>	<u>(14,157)</u>	<u>91,451</u>	<u>370,475</u>	<u>619,121</u>
Expenses:					
Program Services:					
Community Support	210,874	-	-	210,874	385,345
Events	<u>12,186</u>	-	-	<u>12,186</u>	<u>41,147</u>
Total Program Expenses	<u>223,060</u>	-	-	<u>223,060</u>	<u>426,492</u>
Supporting Services:					
General and Administrative	42,721	-	-	42,721	50,107
Fundraising	<u>32,318</u>	-	-	<u>32,318</u>	<u>44,181</u>
Total Support Expenses	<u>75,039</u>	-	-	<u>75,039</u>	<u>94,288</u>
Total Expenses	<u>298,099</u>	-	-	<u>298,099</u>	<u>520,780</u>
Change in Net Assets	(4,918)	(14,157)	91,451	72,376	98,341
Net Assets:					
Beginning of Year	<u>220,292</u>	<u>479,415</u>	<u>367,719</u>	<u>1,067,426</u>	<u>969,085</u>
End of Year	\$215,374	\$465,258	\$459,170	\$1,139,802	\$1,067,426

For more financial information about the Eden Prairie Community Foundation,  
please visit [www.epcommunityfoundation.org](http://www.epcommunityfoundation.org). Under "Who We Are," click "Check Our Financials"



2020

# GUIDED BY A NEW STRATEGIC PLAN

The Eden Prairie Community Foundation that you generously support is looking to increase its leadership and impact.

The roadmap for this is a Strategic Plan crafted in 2020 with the help of lots of community leaders and volunteers.

The Foundation will increase its granting, collaboration, and advocacy in critical areas.

It will address hardship -- and especially unemployment and housing affordability -- in a bigger way.

It will, through an ambassador-liaison program, connect more than 80 nonprofits and civic organizations serving Eden Prairie.

It will educate and unite the community on Eden Prairie's growing diversity.

And, it will increase its support and volunteerism to make all of this happen.

A pilot ambassador-liaison program has already begun, and you'll be reading about other important changes as time goes on.

But, we need your help. Please support, in donations and time, this important effort to make Eden Prairie better for all.



## HELP WITH HARDSHIP

*Hunger, homelessness, unemployment, and a lack of affordable housing create roadblocks for families and especially children, leading to school-achievement gaps. We're aiming for systemic change.*



## BE A HUB

*There is no organization that serves as a connector so that EP's greatest needs are comprehensively met without duplication and resources or solutions are communicated to residents and businesses. We strive to be that connector.*



## UNITE ON DIVERSITY

*The Foundation will serve as a powerful tool to unite EP by enabling and inspiring our "community of communities" to connect, collaborate, and celebrate but also work together to address the many challenges that we face.*



## INCREASE CAPACITY

*Making change at levels described here requires resources beyond what currently exist at the Foundation. This ambitious strategic plan hinges on our ability to increase capacity, not just in financial support but also volunteerism.*

## GRANTS THAT MAKE EDEN PRAIRIE BETTER

Aside from the Foundation's COVID-19 Response Fund, funding through the organization's direct-grants program in 2020 helped a wide range of Eden Prairie residents experiencing hardship – including food insecurity, poverty overall, violence and abuse, and homelessness.

Nearly \$20,000 in direct grants were awarded to 11 different nonprofits serving critical needs in Eden Prairie.

Another 10 organizations who applied for grants but were not funded because of the Foundation's limited budget were helped through the generosity of a donor-advised fund holder who granted \$43,480 to other community needs.

These Foundation grants helped many, many people in need because EPCF works through nonprofits that provide the critical services. This includes organizations that are familiar to many Eden Prairie residents, including PROP and The PROP Shop. But there are so many others that are less well known, such as Mothers Tutoring Academy and Academy for Young Leaders, both of which serve young people from families who have immigrated to Eden Prairie from East Africa.

Nearly all of the applications for grants were for specific projects. But shortly after the pandemic set in last year, the Foundation lifted the restrictions put on the grants, and allowed all of the recipient nonprofits to use the funds for general operations and programming – or on whatever would help them get through this difficult period.

Project-specific granting resumed in 2021.



*Student tutoring in Eden Prairie received a boost in 2020 via a grant to the Mothers Tutoring Academy.*

Are you a nonprofit that serves Eden Prairie and has an idea for a project that would benefit the community? If so, we want to hear from you, especially when our next grant cycle begins in fall 2021.

For more information about the Foundation's direct-grants program, contact Executive Director Mark Weber at (952) 949-8499 or [mweber@epcommunityfoundation.org](mailto:mweber@epcommunityfoundation.org).

# TO OUR 2020 DONORS: THANKS!

The following list represents 2020 giving to the Foundation and its funds by individuals, families, organizations, foundations, and businesses—both unrestricted giving for operations and restricted giving to specific needs and causes. Thank you to each and every donor! Every effort has been made to ensure that this donor list is accurate. Please accept our sincerest apologies for omissions or errors. If you find a mistake, please contact Executive Director Mark Weber at (952) 949-8499 or [mweber@epcommunityfoundation.org](mailto:mweber@epcommunityfoundation.org) so we may correct this report as it exists online.

## \$25,000 AND ABOVE

City of Eden Prairie (CARES Act grant)  
Nancy Heim & Michael Luger  
Joe Stoebner & Carol Stoebner

## \$10,000 TO \$24,999

Saint Paul and Minnesota Foundation  
Wilf Family Foundation  
Prior Lake Rotary Foundation  
Pastor Rod Anderson & Julane Anderson

## \$5,000 TO \$9,999

Zane Birky & Barbara Birky  
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Chanhassen Rotary Foundation  
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Eden Prairie Rotary Foundation  
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Twin Cities Orthopedics  
Washburn McReavy Funeral Chapels  
Tom Wargolet & Cindy Wargolet

## UP TO \$1,000

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Anna and Neal Anderson  
Owen Anderson  
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Maryam Ashtiani  
Wendy Autio  
Kathy Azadegan  
James and Shauna Bainbridge  
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Jill Berger  
Valerie Bergman  
Denise Beusen  
Tyler Bishoff & Katie Bishoff  
Craig Blake & Lynn Blake  
Craig Blixrud & Susan Blixrud  
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Gena Gerard  
Melissa Gilman  
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Jennifer Gomez  
Vinaya Gore  
Susan Grady  
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Lonny Gulden  
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Mike Gust & Karen Gust  
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John Gutenkauf  
Caryl Hansen & John Hansen  
Ann Hansen & Matt Hansen  
Linda Hayen  
Alyssa Hernandez & Josh Hernandez  
William Hicks  
Richard Hodne  
Nancy Holden & Chuck Holden

Continued on next page



# TO OUR 2020 DONORS: THANKS!

Continued from previous page

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 Pastor Rod and Julane Anderson  
 Nancy Heim and Michael Luger  
 Terry and Bruce Hutchins  
 Jeffrey Lukens and Nancy Tyra-Lukens  
 Joe and Carol Stoebner

### COMMUNITY IMPACT FUNDS

CounterAct  
 COVID-19 Response Fund  
 Dr. Jean Harris Scholarship  
 Eden Prairie Local News  
 Eden Prairie Reads  
 EP Beyond the Yellow Ribbon  
 EP Disability Awareness Committee  
 EP Schools - School Supply Fund  
 Friends of Eden Prairie Players  
 Interfaith Circle  
 Marilyn's TWOcan  
 Onward Eden Prairie  
 PROP Youth Scholarships  
 Southwest Pride, Powered by Eden Prairie  
 Youth Initiative of EPCF



# HOW COVID CHANGED OUR WORK

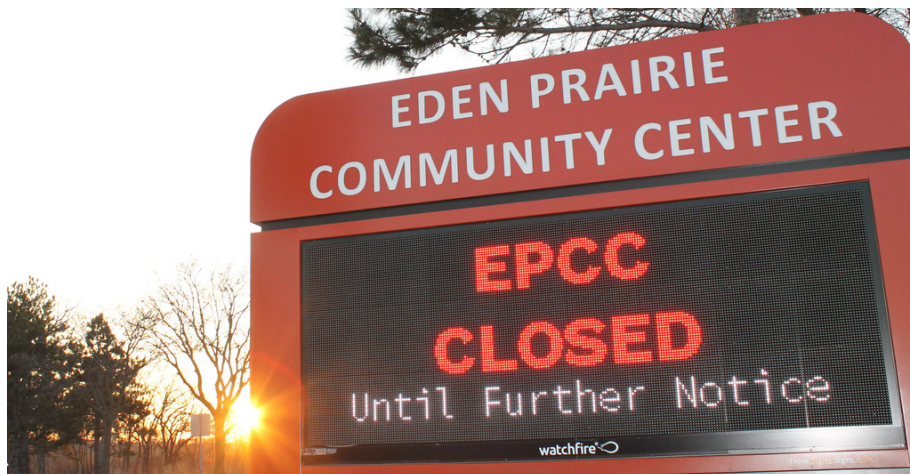
The COVID-19 pandemic affected everyone, to some degree, including the Foundation.

While the organization stayed true to its commitment to fill unmet needs in a way that helps people facing hardship, it was hardly business as usual.

The Foundation in 2020 was forced to cancel its two major fundraising events, EP Gives and Prairie Brewfest, which provide the majority of EPCF's revenues. This contributed to a 26.5 percent drop in the number of donors for the year, compared to 2019.

Fortunately, donors showed their support in other ways, and the organization's year-end fundraising campaign was its best ever.

The organization also benefited from a \$14,500 PPP loan from the Small Business Administration and a generous, \$28,000 CARES Act grant via the City of Eden Prairie. Together, these helped the Foundation weather a tremendously difficult year.



The COVID-19 pandemic manifested itself in a variety of closings in 2020, shown above and below.



## YOUR EPCF LEADERS: PLEASED TO SERVE

Board members are leaders who know EP well and bring special skills to the nonprofit. Currently they are:

### OFFICERS

Tina Palmer, board chair  
Carlos Berger, vice chair  
Jay Lotthammer, secretary  
Tom Wargolet, treasurer  
PG Narayanan, past chair

### DIRECTORS

Pastor Rod Anderson, director  
Mary Battista, director  
Alonso Chicre, director  
Mary Jayne Crocker, director  
Janet Eian, director  
Mark Freiberg, director  
Tori Hill, director  
Astrid Mozes, director  
Pastor Paul Nelson, director

### EXECUTIVE DIRECTOR

Mark Weber

If you are interested in serving as a leader on the Foundation's board or any of its committees, please contact Mark Weber at (952) 949-8499 or [mweber@epcommunityfoundation.org](mailto:mweber@epcommunityfoundation.org).