# 2021 I M P A C T R E P O R T

PREPARED BY EDEN PRAIRIE COMMUNITY FOUNDATION

8080 Mitchell Road Eden Prairie, MN 55344 www.epcommunityfoundation.org info@epcommunityfoundation.org

### WHAT A LEGACY LOOKS LIKE

Mary Jane and Basil Wissner were the embodiment of "joined at the hip" during their 58 years of marriage and their life in Eden Prairie since the 1960s.

They were supporters of just about all things Eden Prairie, including the Eden Prairie Community Foundation and its Dr. Jean L. Harris Scholarship, named in honor of Eden Prairie's first woman mayor and first Black mayor, who held that office from 1996 until her death from cancer in 2001.

When they passed away in 2020 -- Mary Jane on May 9 and Basil just 23 weeks later -- they left a legacy: a bequest of approximately \$250,000 to the Foundation that they wished to be used for the Harris Scholarship.

As a result, the Foundation is expanding its scholarship program to award four students per year instead of just one, and is providing those students annual awards to carry them through school.

The Wissners' bequest also ensures that the Harris Scholarship will be around for a long, long time.

Has Eden Prairie been good to you? If you have found it to be a good place to live, to raise a family, or to retire, then we encourage you to think about "giving back" to Eden Prairie through the Foundation.

A bequest noted in your will is one way to leave a legacy, but it's not the only way. You can also start a donor-advised fund and make grants to organizations you are passionate about -- and then allow your children to administer the fund after you have passed.

Mary Jane and Basil Wissner passed away in 2020 but left a legacy that lives on in the Dr. Jean L. Harris Scholarship.

the gift of appreciated stock, with instructions for the Foundation to use the donation as it wishes, or toward a dedicated fund that already exists, such as the Endowment Fund.

The Foundation has a number of tools that will help you leave a lasting mark on Eden Prairie, like the Wissners did.

Basil and Mary Jane had no children of their own, but many in Eden Prairie became their extended family. And now, by helping create an expanded Harris Scholarship program, their "children" will include the many students who, years into the future, will be awarded this post-secondary help.

It's the kind of legacy that would make any of us proud.

If you would like more information on how you can make a lasting impact in your community, contact Foundation Executive Director Mark Weber at (952) 949-8499 or mweber@epcommunityfoundation.org. We'd be happy to outline the many options available to you.

Or, you could make an outright gift, including

## Foundation Financials WHERE THE MONEY IS SPENT

The Foundation is audited annually. Find detailed Financial Statements and our IRS Form 990 on the Foundation website at <u>epcommunityfoundation.org/who-</u> <u>we-are/financials/</u>

The chart at right attempts to show where our money goes. The money directed to grants and scholarships is typically between \$150,000 and \$350,000, a broad range that depends on the projects and initiatives being tackled at any one time by the Foundation and its fund holders.

#### Grants/Scholarships Payroll Payroll taxes Event Dinner Audit/Accounting Invitations Auction Items Other-Event Entertainment Advertising Bank/Credit Card Fees Deposits Marketing Donor Mailings Breakfast/Luncheon Website/social media Fundraising Charit, contributions Dues/Subscriptions Insurance Misc. office Rent Shipping/Postage Supplies Fund admin, fees Fund misc. exp. Other Item 29 \$200,000 \$0 \$50,000 \$100,000 \$150,000 \$250,000

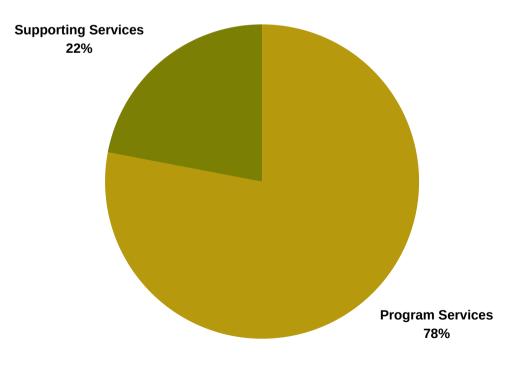
Where the Foundation's Dollars Go

#### HOW MUCH TO PROGRAMS?

Nonprofits have unique accounting and reporting requirements. That includes identifying which expenses are for "support," such as administration and fundraising, and which expenses are for "programs" that deliver on the nonprofit's mission.

While ratios like these aren't the last word, they do provide transparency. The Foundation has gradually increased the share of dollars spent on mission -- such as grants -- compared to administration and fundraising.

#### Program Spending vs. Support Spending



#### **Statement of Activities and Changes in Net Assets**

For the Year Ended June 30, 2021

	WITHOUT	WITH	
	DONOR RESTRICTIONS		TOTAL
Support and Revenue	DONOR RESTRICTIONS	DONOR RESTRICTIONS	TOTAL
Century Club	\$9,707	\$ -	\$9,707
Event Receipts	106,080	ф - -	106,080
Donations	90,412		90,412
Jean Harris Scholarship	70,412	249,477	249,477
Society of Founders		1,000	1,000
Youth Initiative PROP		20	20
Donor Advised Funds		100,300	100,300
EP Players		1,775	1,775
Endowments		41.592	41,592
Grants Fund		103	103
EP Reads Program		105	105
Interfaith Circle		1,600	1,600
Onward Eden Prairie	-	950	950
	-	360	360
School Supply Fund	-	16,709	16,709
COVID-19 Response Fund	-		
Marilyn's TwoCAN Southwest Pride	-	17,884	17,884
Youth Initiative CounterAct	-	- 103	- 103
	-	45.790	
Pass-Through Funds Eden Prairie Local News	-		45,790
Investment Income	-	50,780	50,780
	111	249,522	249,633
Fiduciary Agent Fee	3,763	-	3,763
PPP Loan Forgiveness	14,500	-	14,500
Other Revenue	2,131	-	2,131
Net Assets Released from Restriction:	000.000	(222,222)	
Satisfaction of Donor Restrictions	<u>299,309</u>	<u>(299,309)</u>	<u>-</u>
Total Support and Revenue	<u>526,013</u>	<u>478.656</u>	<u>1,004,669</u>
Evenence			
Expenses:			
Program Services:	2/7//5		2/7//5
Community Support	267,665	-	267,665
Events	<u>32,367</u>	-	<u>32,367</u>
Total Program Expenses	<u>300,032</u>	-	<u>300,032</u>
Supporting Convision			
Supporting Services:	12 21 2		40.010
General and Administrative	42,213	-	42,213
Fundraising	<u>42,290</u>	-	<u>42,290</u>
Total Support Expenses	<u>84,503</u>	-	<u>84,503</u>
Total Expenses	<u>384,535</u>	-	<u>384,535</u>
Change in Net Assets	141,478	478.656	620,134
Net Assets:			
Beginning of Year	<u>215,374</u>	<u>924,428</u>	<u>1,139,802</u>
End of Year	\$356,852	\$1,403,084	\$1,759,936
	\$050,05Z	φ1,100,004	<i>ψ</i> 1, <i>7</i> 57,780

For more financial information about the Eden Prairie Community Foundation, please visit www.epcommunityfoundation.org. Under "Who We Are," click "Check Our Financials"

## 2021 PROGRESS ON OUR STRATEGIC PLAN

The Strategic Plan the Eden Prairie Community Foundation put into play in 2020 in order to increase its leadership and impact is having an effect.

Here are some of the initiatives that are underway:

- The Foundation has recruited about one-half of the volunteer ambassadors needed to complete what we are calling the "Hub": a sophisticated process of connecting with about 80 nonprofits and civic organizations serving Eden Prairie. This will increase collaboration between these groups, get the word out about the great services to residents that are in place, and help the Foundation understand Eden Prairie's greatest needs.
- To address unemployment and under-employment, the Foundation has partnered with the city, chamber of commerce, and others to hold a Make-It Manufacturing Career Fair on April 12. This will connect local job seekers with the many Eden Prairie manufacturers that have good-paying positions available.
- Work is also underway to bring parties to the table to better understand how to create affordable housing for our new teachers, police officers, lowincome persons, and our children and grandchildren.



**HELP WITH HARDSHIP** 

Hunger, homelessness, unemployment, and a lack of affordable housing create roadblocks for families and especially children, leading to school-achievement gaps. We're aiming for systemic change.



**UNITE ON DIVERSITY** 

The Foundation will serve as a powerful tool to unite EP by enabling and inspiring our "community of communities" to connect, collaborate, and celebrate, but also work together to address the many challenges that we face.



BE A HUB

There is no organization that serves as a connector so that EP's greatest needs are comprehensively met without duplication and resources or solutions are communicated to residents and businesses. We strive to be that connector.



INCREASE CAPACITY

Making change at levels described here requires resources beyond what currently exist at the Foundation. This ambitious strategic plan hinges on our ability to increase capacity, not just in financial support but also volunteerism.

### **BOOKS FOR KIDS, AND OTHER GRANT IMPACTS**

With 40 years of experience in identifying Eden Prairie needs and issuing grants that address the most urgent of those needs, the Eden Prairie Community Foundation has learned a thing or two about what makes a high-impact grant.

It was obvious to the Foundation, in early 2021, that a grant application submitted by the Eden Prairie Early Childhood Advisory Council, while small in dollar value -- just \$1,500 -- could have a big and lasting impact on hundreds of young children in EP.

It turns out the Advisory Council and the Foundation were correct. The \$1,500 grant was spent on books so that every 3- to 5-yearold being screened by Eden Prairie Schools for kindergarten readiness and early-intervention needs could take home their own book.

In all, 443 books were purchased and given out as a way to promote childhood literacy. Books on rhyming, because rhyming-centric books teach children how the English language works and helps them build critical pre-reading skills. Books on science, technology, engineering, and math (STEM), because critical-thinking skills are so important. And, books with diverse characters so young readers would see faces that look like their ever-more-diverse Eden Prairie.

"I let a child pick out a book and they shrieked with excitement that they got to keep the book forever and couldn't wait to go home and read it," one staff member said about the program. "As the child walked out, they said, 'This is the best day!'"

This \$1,500 grant was only a small part of the Foundation's granting in 2021. Direct grants



Pictured are Darcy Hoag, Kay Erickson, and Kim Vielehr, who are part of the effort to distribute books to children going through preschool screening.

awarded in the Foundation's annual grant cycle totaled \$60,000, with a substantial amount of that coming from a donor-advised fund holder at the Foundation.

Overall for the year, counting direct grants, other funding through donor-advised funds, and granting through nearly a dozen community-impact funds, the amount of granting flowing through the Foundation was more than \$237,000, according to the annual audit of finances.

Grants large and small, awarded every year by the Foundation, are helping our partner nonprofits assist many hundreds of Eden Prairie residents, ensuring that important local needs are being met.

The following list represents 2021 giving to the Foundation and its funds by individuals, families, organizations, foundations, and businesses—both unrestricted giving for operations and restricted giving to specific needs and causes. Thank you to each and every donor! Every effort has been made to ensure that this donor list is accurate. Please accept our sincerest apologies for omissions or errors. If you find a mistake, please contact Executive Director Mark Weber at (952) 949-8499 or mweber@epcommunityfoundation.org so we may correct this report as it exists online.

#### \$25,000 AND ABOVE

Mary Battista & Steve Battista Nancy Heim & Michael Luger Joe Stoebner & Carol Stoebner Basil Wissner & Mary Jane Wissner

#### \$10,000 TO \$24,999

Pastor Rod Anderson & Julane Anderson Jerome J Choromanski & Ursula Choromanski Eaton Corp. Minnesota Vikings

#### \$5,000 TO \$9,999

Flagship Bank Zane Birky & Barbara Birky Gregerson, Rosow, Johnson & Nilan William Hicks Bruce Hutchins Lind Family Foundation Nancy Tyra-Lukens & Jeff Lukens Washburn-McReavy Funeral Chapels Mark Weber & Roma Weber

#### \$1,000 TO \$4,999

Benjamin Just Agency Inc. Gary Bergren & Helen Bergren Sharon Borine & Carl Borine **Bridgewater Bank Christensen Group Insurance** Climatech Sarah Crimmins & Jerry Crimmins David Durkee Eden Prairie Noon Rotary Foundation John Estall & Shirley Boyd Flagship Bank Flagstone Presbyterian Homes Flying Cloud Animal Hospital Gunnar Electric, Inc. Ann Hansen & Matt Hansen Kathy Haubrich & Thomas Haubrich Kim Heim & Chris Heim HW & Associates J.A. Price Agency Inc. Kwonshik (Dennis) Kim Jeffrey Koschmeder & Rachel Koschmeder Jack Leddick

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#### UP TO \$1,000

Thomas Achartz & Cynthia Kalland Joel Ackermann Bill Adams Braj Agrawal Marcelline Ahmann Alerus Bank Carolvn Allmon Brian Anderson Greg Anderson & Penny Anderson Hanley Anderson & Nikki Anderson Joan Anderson Mary Anderson Beverly Annunziato Craig Armstrong & Janice Armstrong Kare Bach James Bainbridge & Shauna Bainbridge Rob Baker **Beverly Bakken** Archana Balasubramanian Kevin Balon & Julie Balon Fred Baumer & Patricia Baumer James Bayer Anne Becker Amber Becker

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### **FUND HOLDERS: BIG SOURCE OF GRANTS**

A big share of the granting that flows through the Eden Prairie Community Foundation comes from its fund holders.

The Foundation hosts communityimpact funds for fledgling organizations and donor-advised funds for philanthropic families that wish to do their own granting to causes about which they are passionate.

In 2021, the Foundation held the following community-impact funds for small organizations that used EPCF as their 501(c)(3) tax-exempt organization, or acquired their own nonprofit status but decided to continue their fund at the Foundation:

#### COMMUNITY-IMPACT FUNDS

CounterAct Fund Eden Prairie Local News Fund Eden Prairie Reads Fund EP Schools School Supply Fund Friends of the EP Players Fund Interfaith Circle Fund



Community-impact funds, such as the Marilyn's TWOcan Fund, which supports bike rides for older adults in senior communities, extend the Foundation's charitable work.

ionSTEM Fund Jean Harris Scholarship Fund Kaleidoscope Fund Marilyn's TWOcan Fund Onward Eden Prairie Fund PROP Youth Scholarship Fund Southwest Pride Fund

Donor-advised fund holders who use the Foundation to advise their granting include the following:

#### DONOR-ADVISED FUNDS

Bev and Brad Aho Pastor Rod and Julane Anderson Stephen and Mary Battista Nancy Heim and Michael Luger Bruce and Terry Hutchins Jeffrey Lukens and Nancy Tyra-Lukens Joe and Carol Stoebner

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### THANK YOU, 2021 EVENT SPONSORS

Local businesses make our events possible, but it's more than that -- they make the Foundation's work possible. Here are our sponsors from the 2021 EP Gives and Prairie Brewfest events:



### **EPCF LEADERS: KNOWLEDGE, EXPERIENCE**

Board members are leaders who know EP well and bring special skills to the nonprofit. Currently they are:

#### OFFICERS

Carlos Berger, board chair Jay Lotthammer, vice chair Mary Jayne Crocker, secretary Tom Wargolet, treasurer Tina Palmer, past chair

#### DIRECTORS

Pastor Rod Anderson, director Mary Battista, director Alfonso Chicre, director Janet Eian, director Mark Freiberg, director Tori Hill, director Astrid Mozes, director PG Narayanan, Director Pastor Paul Nelson, director Jill Scholtz, director EXECUTIVE DIRECTOR Mark Weber

ADMINISTRATIVE ASSISTANT & EVENTS COORDINATOR Prafulla Vegunta

Interested in serving as a volunteer leader of the Foundation? Contact Mark Weber at (952) 949-8499 or mweber@epcommunityfoundation.org.