

2026 Prairie Wine & Brewfest



SPONSORSHIP OPPORTUNITIES AND THEIR FEATURES & BENEFITS

"We attended last year for the first time. Definitely recommend attending and trying some new brews."

-Dave R.

"Brewfest was a great way to discover new breweries and new beers, and to connect their success to the success of causes the EP Foundation supports."

-Rod F.



About Brewfest

3-6 P.M.

SATURDAY, SEPTEMBER 12

PURGATORY CREEK PARK, EDEN PRAIRIE

For 43 years, the Eden Prairie Community Foundation has raised critical funds to serve those in need in our community, and our annual Prairie Brewfest plays a big role.

Prairie Brewfest, a craft-beer and wine festival that brings together hundreds of community members for a good time to support a good cause. All money raised goes to charitable work -- making our community a better place for all.

We would love to have you join us as a sponsor! For more information, contact Foundation Executive Director Emily Orr at emilyorr@epcommunityfoundation.org.

Exclusive Brewfest Sponsorships

Only one organization will be able to secure each of the following sponsorships. Deadline is Friday, Aug. 14, except for cup and wristband sponsorships, which is Friday, Aug. 7.

PRESENTING SPONSOR -- \$6,000

The crème de la crème because you combine your brand with one of Eden Prairie's most popular gatherings. Our presenting sponsor gets the most possible exposure and "bang for the buck," including:

- Event co-branding: "Prairie Brewfest, presented by YOUR NAME HERE"
- Public shout-outs from our special event emcee
- Logo on all marketing and promotional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media
- Display up to six banners along the perimeter of the event (sponsor to provide)
- Full-page ad in Prairie Brewfest program
- Booth space
- 20 event tickets to distribute to employees and clients
- Tax deductibility: \$5,200

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ENTERTAINMENT SPONSOR -- \$4,000

Attach your name to Wondercure, Eden Prairie's favorite homegrown band, and the focus of everyone's attention while they sample beer and wine. Want to be mentioned loud and clear? This exclusive sponsor opportunity is the right place. We "wonder" if there's a "cure" to those who ignore this great sponsorship.

- Name on banner above and behind the band
- Public shout-outs from our special event emcee
- Logo on "exclusive sponsor" signage in front of band
- Logo on all marketing and promotional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media
- Half-page ad in Prairie Brewfest program
- Booth space
- 15 general admission tickets to distribute to employees and clients
- Tax deductibility: \$3,400

CUP SPONSOR -- \$2,500 (deadline is Aug. 7)

What is a beer festival without cups? Reusable cups are great for sampling all the tasty beer and wine at Prairie Brewfest. While no glass is allowed in the park, we aim to get high quality reusable cups to give attendees a great sampling experience. Becoming our cup sponsor is a fantastic way to show your support while receiving many other benefits:

- Logo on sample cups presented to attendees (black only)
- Logo on all marketing and promotional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media
- Quarter-page ad in Prairie Brewfest program
- Booth space
- 10 event tickets to distribute to employees and clients
- Tax deductibility: \$2,100

WRISTBAND SPONSOR -- \$2,500 (deadline is Aug. 7)

Talk to the hand! Which just happens to be next to a wristband bearing your company's name. Every attendee, volunteer, and beer vendor gets one, so the exposure is band-tastic!

- Name or website on attendee wristbands
- Logo on all marketing and promotional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media
- Quarter-page ad in Prairie Brewfest program
- Booth space
- 10 event tickets to distribute to employees and clients
- Tax deductibility: \$2,100

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GRANTS SPONSOR -- \$5,500

The Grants Program is one of the most meaningful aspects of the Prairie Wine & Brewfest. The Eden Prairie Community Foundation Grants and Scholarship Committee reviews applications from organizations proposing Eden Prairie-based projects. The committee then selects the top three applications, which are presented at the event. Brewfest attendees vote for their favorite project, and grant funding is awarded as follows:

- First Place: \$3,000
- Second Place: \$2,000
- Third Place: \$1,000

Organizations that share our commitment to giving back and making a meaningful impact in the community are invited to collaborate with us as our Grants sponsor. As the exclusive Grants Sponsor, You would receive prominent recognition associated with this highly visible community impact initiative, including:

- Exclusive logo placement connected to the Grants Program
- Public shout-outs from our special event emcee
- Logo on all marketing and promotional materials including but not limited to: flyers, festival signage, press releases, website, and social media
- Half-page ad in Prairie Brewfest program
- Booth space
- One dedicated social media post highlighting your business' support of local nonprofits
- On-site visibility around the grants presentation and voting activities
- 18 general admission tickets to distribute to employees and clients
- Tax deductibility: \$5,320

N/A SPONSOR -- \$2,500 (deadline is Aug. 7)

Cheers to good health and good times! Help us make Prairie Wine & Brewfest an event where everyone can celebrate in a way that works for them. As the Non-Alcoholic Beverage Sponsor, your support helps fund refreshing, alcohol-free options for guests who are prioritizing wellness, staying hydrated, choosing not to drink, or simply taking a break from the festivities. It's a meaningful way to showcase your commitment to healthy choices and community well-being while putting your brand in front of a fun, engaged audience.

- Logo placement and mention in Prairie Brewfest program.
- Logo placement at N/A Beverage Table
- Logo on all marketing and promotional materials including but not limited to: flyers, festival signage, press releases, website, and social media
- Booth space
- 10 event tickets to distribute to employees and clients
- Tax deductibility: \$2,100

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BAG-TOSS SPONSOR -- \$1,500

Where there's beer, there's bag toss. Are you game to sponsor an event with flying objects? (No worries; they're soft!)

- Logo on "exclusive sponsor" signage at front of bag-toss game area
- Logo on all marketing and promotional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media
- Quarter-page ad in Prairie Brewfest program
- Booth space
- 5 events tickets to distribute to employees and clients
- Tax deductibility: \$1,275.

VOLUNTEER SPONSOR -- \$1,500

Volunteers are vital to making Prairie Brewfest a success! Your sponsorship will help the Foundation staff the event with more than 40 volunteers and give them all the tools necessary to make the day a wonderful experience for all attending.

- Logo on "Volunteer" name badges and lanyards worn by volunteers.
- Logo on all marketing and promotional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media
- Quarter-page ad in Prairie Brewfest program
- Booth space
- 5 event tickets to distribute to employees and clients
- Tax deductibility: \$1,275.

Other Sponsorship Opportunities

PLATINUM SPONSOR -- \$4,000

Logo in program and on all marketing and professional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media. Plus, 15 event tickets and booth space! Tax deductibility: \$3,600.

GOLD SPONSOR -- \$2,500

Logo on program and on all marketing and professional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media. Plus, 8 event tickets and booth space! Tax deductibility: \$2,100.

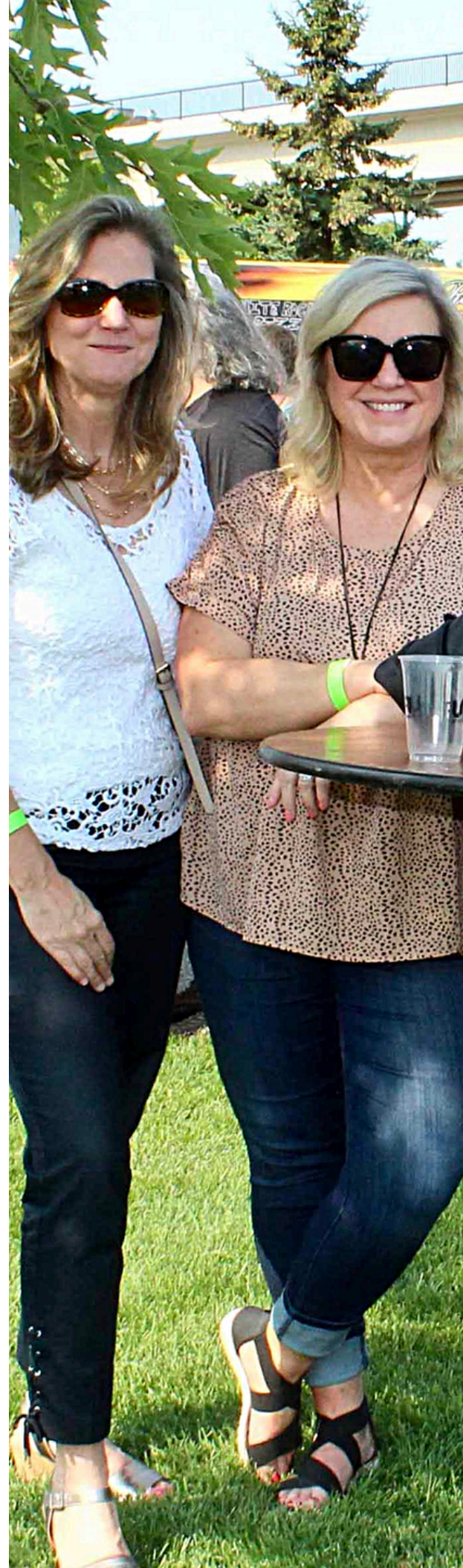
SILVER SPONSOR -- \$1,500

Name in program and on all marketing and professional materials including but not limited to: posters, flyers, festival signage, press releases, website, and social media. Plus, 6 events tickets and booth space! Tax deductibility: \$1,275.

BRONZE SPONSOR -- \$1,000

Name in program and on Foundation website, plus 4 event tickets. Tax deductibility: \$850.

For more information about sponsorships, contact Executive Director Emily Orr at emilyorr@epcommunityfoundation.org.



2026 Brewfest Sponsorship Commitment Form

Thank you for supporting Brewfest and the work of the Eden Prairie Community Foundation!

Yes! We agree to support 2026 Prairie Brewfest at the level indicated below:

☐ Presenting Sponsor **SOLD**

☐ Grants Sponsor \$5,500

☐ Entertainment Sponsor **SOLD**

☐ Bag-Toss Sponsor \$ 2,500

☐ N/A Drinks Sponsor \$2,500

☐ Wristband Sponsor **SOLD**

☐ Cup Sponsor \$2,500 (1 of 2 Sold)

☐ Volunteer Sponsor \$1,500

☐ Platinum Sponsor \$4,000

☐ Gold Sponsor \$2,500

☐ Silver Sponsor \$1,500

☐ Bronze Sponsor \$1,000



COMPANY INFORMATION

Please list name as it should appear on promotional/print materials. If your sponsorship provides for the use of your logo, please submit your high-resolution logo to Emily Orr at (952) 949-8499 or Emily@epcommunityfoundation.org.

Contact name: _____

Mailing address: _____

City/State/Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

Method of Payment: ___ Check enclosed ___ Credit card ___ Please invoice us

Type of Card: ___ Visa ___ MasterCard ___ American Express ___ Discover

Name on credit card: _____

Credit card number: _____ Exp. date: _____ CVV: _____

Amount to charge \$ _____ Signature: _____ Date: _____

If writing a check, please make it payable to Eden Prairie Community Foundation; designate Prairie Wine & Brewfest in the memo line.



Eden Prairie Community Foundation
8080 Mitchell Road
Eden Prairie, MN 55344

For more information, contact Executive Director Emily Orr at (952) 949-8499 or Emily@epcommunityfoundation.org. EPCF is a 501(c)(3) with the EIN 41-1409203.